INFINITY GROUP

Optimise your cloud environment

Maximise value. Strengthen security. Take control of cloud spend. All with Microsoft best practice.

Is your cloud creating business problems?

Cloud environments evolve quickly. But this leaves many organisations face significant issues:

- Unpredictable costs from idle or misconfigured resources make budgeting and forecasting difficult.
- Performance issues slow down applications, productivity, and delivery.
- Security gaps emerge as misconfigurations and unused services expand the attack surface.
- Poor visibility and governance drive shadow IT, duplication, and compliance challenges.
- Lower ROI as cloud spend rises without delivering equivalent value or efficiency.

But optimisation turns cloud from a cost centre into a value engine.

Support for cloud optimisation

You don't have to go it alone. Working with a partner can bring expertise, resource and adherence to best practice, making your cloud optimisation efforts happen smoother and last longer.

As Microsoft partners, we can help you to:

Build a strong Azure foundation

We guide your teams through designing and deploying CAFaligned landing zones with the right governance, identity, security and cost controls.

The three pillars of modern cloud optimisation

1. Cost and performance optimisation

A mature cloud isn't just about running workloads – but running them intelligently.

What you need to do:

- Right-size compute, storage and database resources
- Remove idle or misconfigured assets
- Optimise Azure licensing using Azure Hybrid Benefit and Reservations
- Implement policy-driven spend control with Azure Policy and tags
- Strengthen forecasting with FinOps methodologies

The outcome is better performance, lower costs, predictable budgets.

2. Security and compliance optimisation

Security must scale as your cloud estate grows — and Microsoft's ecosystem is built for secure, integrated operations.

What you need to do:

- Harden your cloud with Microsoft Defender for Cloud
- Enforce zero trust principles across identities, devices, data and workloads
- Reduce exposure with continuous security posture management (CSPM)
- Map compliance to frameworks like NCSC CAF, CIS and ISO 27001
- Eliminate risky shadow IT resources

In return, you'll get a stronger, continuously protected cloud environment.

3. Operational governance and cloud maturity

Operational excellence has to be designed.

What you need to do:

- Leverage centralised monitoring (Azure Monitor, Log Analytics) for full cloud visibility
- Automate guardrails and policy enforcement
- Standardise tagging, configuration and governance
- Use blueprint-based deployments aligned to Microsoft's Cloud Adoption Framework (CAF)
- Create a clear roadmap for scaling cloud maturity

This brings a predictable, well-governed environment that drives business value.

Optimise cloud spend and performance

We embed FinOps principles, improve cost visibility and support your teams in rightsizing and driving continuous optimisation.

Strengthen cloud security

Together, we assess and improve your Azure security posture using Microsoft-native tools, zero trust principles and policy guardrails.

Embed governance that scales

We co-develop your cloud operating model, set up CCoE rhythms and embed repeatable standards and decision-making processes.

Run and continuously improve your cloud

Through collaborative SRE and FinOps cadences, we help you monitor, govern and continually improve your cloud environment.

Ready to optimise your cloud environment? Get in touch to find out how we can assess your environment, recommend improvements and support your optimisation.

Get in touch