



AI agents are digital teammates that can plan, act and improve across your workflows. They integrate with your existing systems, follow policy guardrails and hand off to humans when needed. In short, they remove the grind, speed up delivery, improve client engagement consistency and free up humans to work more strategically. Here's how to leverage them effectively.

## How to get started

- 1 **Pick one high volume, repeatable workflow** (e.g. proposal drafting or status reporting).
- 2 **Define success upfront** (e.g. target time saved, quality threshold, error tolerance, user adoption).
- 3 **Pilot with a small cohort** (champions + sceptics) and shadow the process end-to-end.
- 4 **Instrument telemetry:** track agent adoption, interventions, outcomes and user feedback.
- 5 **Harden guardrails,** using permissions, data access, red-teaming, human-in-the-loop checkpoints.
- 6 **Scale in waves** once value is proven; industrialise templates, prompts and integrations.

## Governance and trust to make it safe by design

In professional services, protecting client data and IP is crucial for success. Here's how to safeguard your AI usage.

- **Human-in-the-loop** for high risk actions (commercial, legal, regulatory)
- **Data minimisation** and least privilege access to client matter data
- **Auditability:** immutable logs of recommendations, actions, and approvals
- **Change control:** versioned prompts, test suites, and rollback plans
- **Responsible AI:** bias monitoring, explainability for material decisions, clear user labelling

## High-impact use cases for your organisation

### 1) Presales and business development

#### Agents:

- **Proposal & RFP Agent:** Drafts responses, SoWs and bid decks from templates, past wins and client data for faster turnaround and high bid-to-win ratios.
- **Account Research Agent:** Compiles client briefs, stakeholder maps and relevant case studies for consistent proposals.
- **Pricing & Margin Agent:** Models delivery scenarios, rates and risk ranges to protect margins.

### 3) Knowledge and expertise management

#### Agents:

- **Knowledge Retrieval Agent:** Surfaces prior work, assets and IP relevant to the task at hand for faster time-to-answer.
- **Lessons Learnt Agent:** Captures and tags insights at project closeout.
- **Research & Summarisation Agent:** Synthesises technical content and regulations into actionable briefs.

### 2) Project delivery and operations

#### Agents:

- **Project Setup Agent:** Automates engagement codes, teams, templates and resourcing requests for less non-billable admin.
- **Status & RAID Agent:** Assembles weekly status packs, RAID logs and client updates from project signals to detect risk early.
- **Time & Expense Anomaly Agent:** Flags missing time, off contract work or unusual expenses.

### 4) Finance, compliance and risk

#### Agents:

- **Billing Validation Agent:** Checks SoW terms, timecodes and expenses before invoice release.
- **Contract Compliance Agent:** Monitors obligations (SLAs, milestones, approvals) and flags risks.
- **Revenue Leakage Agent:** Detects unbilled work, scope creep and write off risk.

## Your sample 30/60/90-day plan - Ready to get started? Here's how to move from pilot to scale in 90 days.

#### Days 0–30 (pilot design):

Select process, define metrics, map systems, draft playbooks and hold dry runs on historical work.

#### Days 31–60 (controlled pilot):

Limited rollout, daily telemetry review, feedback loops, accuracy tuning and guardrail hardening.

#### Days 61–90 (scale readiness):

Prove ROI vs. baseline, codify SOPs, enablement for teams and plan phase 2 use cases.

Want to understand the full power of agentic AI and modern technology to tackle professional services pain points?



Download our hero report to learn the challenges looming in the industry and how technology is evolving to solve them.