Microsoft Azure: Your cloud computing solution
Learn everything you need to know about Azure, the secure public cloud built for innovation

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Microsoft Azure in a nutshell

Microsoft Azure is a cloud computing platform that provides a wide range of services to help businesses build, deploy and manage applications. While predominantly a public cloud, it supports hybrid and private cloud configurations for more flexibility.

Azure key features

- **Comprehensive cloud services:** Azure offers over 200 products and services, including virtual machines, databases, AI, machine learning and Internet of Things (IoT) solutions

- **Global reach:** Operates in more than 60 Azure regions worldwide, ensuring low-latency and high availability

- **Hybrid capabilities:** Seamlessly integrates on-premises and cloud environments, using tools like Azure Arc and Azure Stack

- **Advanced security:** Built with multi-layered security, compliance certifications and identity management to protect your data

- **AI and machine learning:** Pre-built AI models and tools enable you to build intelligent applications quickly

- **Scalability:** Adjust resources on demand to accommodate changing workloads, ensuring cost-efficiency and performance

- **Seamless integration with Microsoft ecosystem:** Tightly integrates with tools like Office 365, Dynamics 365 and Power Platform, enabling a streamlined experience for businesses

Is Microsoft Azure the right fit for your business?

Microsoft Azure is a powerful and flexible cloud platform that suits a wide range of business needs, but it's not a one-size-fits-all solution. While many organisations benefit from its scalability, security, and integration with Microsoft tools, the right fit depends on your goals, budget, compliance needs and technical readiness.

If you're looking to find the right cloud option for your business, we can advise through assessments of your current infrastructure and needs mapping with Azure.

Pricing and costs

- **Pay-as-you-go:** Flexible pricing model allows you to pay only for the resources you use, giving budgetary control

- **Reserved instances:** Save up to 72% with long-term reserved instances for virtual machines

- **Free tier:** Azure provides a free tier with limited services, perfect for trial runs and small workloads

- **Cost management tools:** Built-in calculators and cost analysis tools help you optimize spending

To find out how much Azure could cost your business specifically, use **Microsoft's personalised calculator.**

Common uses for Azure

- **Application development:** Build, deploy, and scale applications across multiple platforms and languages, such as .NET, Java and Python

- **Data storage and analytics:** Securely store large volumes of data and derive insights using Azure SQL Database, Azure Data Lake and more

- **Disaster recovery:** Ensure business continuity with seamless backup and disaster recovery solutions

- **AI and big data:** Harness the power of Azure's AI tools to analyze massive datasets and develop predictive models

- **Internet of Things:** Connect, monitor, and manage IoT devices with ease using Azure IoT Hub and IoT Central

Find out more about our cloud an infrastructure services and book a call

Microsoft Azure_